

EXHIBIT 39

PR Thread w/TAG

Thread Participants: Jamey Heath; [REDACTED] Jen Abel New number ;
Justin Baldoni ; [REDACTED] Katie Case; [REDACTED]
Breanna Butler; [REDACTED] Melissa Nathan (Owner); [REDACTED] 2
Matthew Mitchell; [REDACTED] Jen Abel DO NOT USE;
[REDACTED] (Owner)
Active Participants: Jamey Heath; [REDACTED] Justin Baldoni ; [REDACTED]
Breanna Butler; [REDACTED] Melissa Nathan (Owner); [REDACTED]
Matthew Mitchell; [REDACTED] Jen Abel DO NOT USE
First Message: 8/17/2024 1:16:34 AM
Last Message: 8/17/2024 6:47:04 PM

[REDACTED] Jen Abel DO NOT USE
Not to be shared on socials but this is a nice video justin.
8/17/2024 1:16:34 AM

[REDACTED] 4 Jen Abel DO NOT USE
<https://www.tiktok.com/t/ZTNWmgRnE/>
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8/17/2024 1:16:36 AM

[REDACTED] 0 Jamey Heath
Play that twice and then once more
8/17/2024 1:21:14 AM

[REDACTED] Jen Abel DO NOT USE
Loved "Play that twice and then once more"
8/17/2024 1:21:27 AM

[REDACTED] Justin Baldoni
Anything new today ?
8/17/2024 1:57:11 PM

[REDACTED] Jen Abel DO NOT USE
Not on my end.
8/17/2024 2:01:16 PM

[REDACTED] Melissa Nathan (Owner)
Absolutely nothing that would affect you story wise.

Nothing from any reporters reaching out behind the scenes that know that we are working with you .

Quiet
8/17/2024 2:01:48 PM

Jen Abel DO NOT USE

Paparazzi caught you and Emily out getting coffee yesterday and now you are being labeled as the "unbothered king" 🤔. People are desperate for a new narrative. That's why I think we should start peppering in normal life stuff with your socials to start to shift the narrative.

8/17/2024 2:03:24 PM

Justin Baldoni

What?!

8/17/2024 2:03:50 PM

Justin Baldoni

Send me pics - how's that possible?

8/17/2024 2:03:57 PM

Justin Baldoni

That's why I wanted to post the Zach and Claire post

8/17/2024 2:04:31 PM

Jen Abel DO NOT USE

Here's a post with them

8/17/2024 2:04:37 PM

Jen Abel DO NOT USE

<https://www.instagram.com/p/C-wL1gqpyrD/?igsh=MzRIODBiNWFIZA==>



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8/17/2024 2:04:39 PM

Jen Abel DO NOT USE

Backgrid photog

8/17/2024 2:04:53 PM

Justin Baldoni

Wow. We had no idea

8/17/2024 2:06:45 PM

Justin Baldoni

Jesus

8/17/2024 2:06:50 PM

Justin Baldoni

And people think I staged it

8/17/2024 2:06:57 PM

Jen Abel DO NOT USE

There are only a few comments that say that out of the hundreds

8/17/2024 2:07:30 PM

4 Jen Abel DO NOT USE

And deux moi actually responded and shut that down
8/17/2024 2:07:49 PM

Justin Baldoni

I had no idea that could happen in ojai, it's a tiny town -
should we start to be prepared for that stuff?

8/17/2024 2:08:38 PM

Jen Abel DO NOT USE

I mean... yes... but nothing to necessarily prepare for.
Paps are absolutely being more mindful of capturing
children because they've been sued so many darn times
and the nicer you are and more willing to say hi the easier
they will be on you. Just keep being you and doing your
thing. You're not someone we worry about 😊

8/17/2024 2:12:22 PM

Justin Baldoni

We didn't even see them
8/17/2024 2:13:29 PM

Jen Abel DO NOT USE

Also for the theater visits, I'll be able to swing by the grove
visit but not able to go to the other ones 🙄 I have to be
home around 4pm for our contractor who needs to be let
in to do some work on our house and then have to come
back before they leave. Just so you're aware!! Sorry I
wasn't able to shift the appointment

8/17/2024 2:16:25 PM

Justin Baldoni

Liked "Also for the theater visits, I'll be able to swing..."
8/17/2024 2:18:40 PM

Justin Baldoni

No worries.
Also I really appreciate they didn't say ojai and said Santa
Barbara

8/17/2024 2:18:51 PM

Justin Baldoni

<https://www.instagram.com/reel/C-v4CxXSWa3/?igsh=bjJqMzNkMDFpYzB5>



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8/17/2024 2:38:59 PM

Justin Baldoni

This is an incredible post from someone we have worked with on man enough- he nailed it as it was my exact intention.

Something I could post and then this message isn't coming from me... and honoring victims

8/17/2024 2:39:00 PM

Jen Abel DO NOT USE

Let's boost this instead of you posting it. Some of the comments reference Colleen romanticizing dv and we don't want it to be interpreted as a dig at anyone. I know the video has nothing to do with it but let's instead have third parties amplify instead of you right now

8/17/2024 2:52:26 PM

Justin Baldoni

Understood

8/17/2024 2:52:43 PM

Justin Baldoni

Hey team, I'm torn on how I wanna do this, I have this outfit. Savannah had left me, but I'm also thinking about just going super casual like jeans and a white T-shirt.

8/17/2024 5:24:37 PM

Justin Baldoni

How I would normally do it just not trying hard

8/17/2024 5:24:48 PM

Justin Baldoni

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8/17/2024 5:25:03 PM

Justin Baldoni

Or jeans , t shirt , hat.

8/17/2024 5:25:11 PM

Matthew Mitchell

Casual and comfortable like you did in Sweden!

8/17/2024 5:25:32 PM

Jen Abel DO NOT USE

Loved "Casual and comfortable like you did in Sweden!"

8/17/2024 5:25:39 PM

Jen Abel DO NOT USE

I like that outfit too but this can be super casual

8/17/2024 5:25:49 PM

2 Matthew Mitchell

Whatever you're most relaxed with will be a+

8/17/2024 5:26:03 PM

Justin Baldoni



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.HEIC>

8/17/2024 5:28:12 PM

Jen Abel DO NOT USE

Loved an image

8/17/2024 5:29:04 PM

Justin Baldoni

Maybe white Converse instead of the blue

8/17/2024 5:29:33 PM

Jen Abel DO NOT USE

Your car is there whenever you're ready but no rush

8/17/2024 5:32:14 PM

Breanna Butler

Loved an image

8/17/2024 6:47:04 PM